

# JAMES W. EPLER

[www.jimepler.net](http://www.jimepler.net)  
San Diego, CA

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## **INSTRUCTIONAL TECHNOLOGY**

### **HIGHER EDUCATION / K-12 / CORPORATE / GOVERNMENT INDUSTRIES**

M.Ed. Instructional Technology – University of Virginia

- Budgeting, Administration, Personnel and Project Management
  - Implementation of Instructional Programs and Technology Plans
  - Instructional Design including Needs Analysis and Evaluation
  - Distance Education Methodology and Adult Learning Theory
  - Research-Based Curriculum Adoption and Technology Infusion
  - Vendor Communications and Knowledge of K-12 Technology Grant Implementation
  - Professional Teaching Experience and Credentials
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## **EDUCATION**

### **M.Ed., Instructional Technology**

University of Virginia. Charlottesville, VA, May 2000  
Curry School of Education

### **B.A., History Education**

University of Delaware. Newark, DE, May 1993  
Minor in Psychology.

**Moray House International Teaching College.** Edinburgh, Scotland (UK) January 1992 – May 1992

## **EXPERIENCE**

### **Educational Technology Specialist**

*Grossmont Union High School District, El Cajon, CA*

- Design, schedule and deliver ongoing technology professional development for district faculty and classified staff including the delivery of annual technology infused mini-conference (named *Visions in Education*).
- Oversee technology component of the Standard 16 Beginning Teacher Support and Assessment (BTSA) program including the design & development of online coursework using Course Management System (CMS) software.
- Conceived, designed and currently maintain Web-based database applications used for internal departmental data tracking and for teacher collaboration and lesson “artifact” exchange (see <http://exchange.guhsd.net>).
- Provide strategies to facilitate the implementation of educational technology goals across Grossmont Union High School District (GUHSD) including the review and recommendation of district and site-level educational software and hardware acquisitions.
- Facilitate ongoing communications among district technology coordinators including monitoring of CTAP 2002-2003 district compliance towards EETT grant requirements.
- Coordinate trainings and facilitate ongoing communications among 11 technology specialists in the district including the design and administration of the Educational Technology Resources Web site tech specialist support zone (software downloads, district procedures, etc.).
- Provide Windows and Macintosh on-site technical support including software and network troubleshooting and computer maintenance for 11 school sites, 3 alternative education facilities, 1 adult school and 3 special education departments.

### **Adjunct Teaching Faculty**

*School of Education at Point Loma Nazarene University (PLNU), San Diego, CA*

Taught *GED628: Using Technology To Support Student Learning* including a block of thirteen Helix High School in-service teachers seeking to clear the technology requirement for their CA Commission for Teacher Credentialing (CTC) teaching credential.

### **Adjunct Teaching Faculty, Educational Technology**

*School of Education at San Diego State University (SDSU), San Diego, CA*

Taught *Education Technology 470: Technologies for Teaching* including a block of twenty-five K-6 student teachers and twenty-five K-12 Social Studies student and in-service teachers seeking to clear the technology requirement for their CA Commission for Teacher Credentialing (CTC) teaching credential.

### **Community Computer Instructor**

*Center for Parent Involvement in Education (CPIE), San Diego, CA*

CPIE worked to improve the academic achievement and quality of education for African-American and low-income children in San Diego's East and Southeastern inner-city communities. The non-profit program operated at the Jacobs Center for Non-profit Innovation in the Mid-City neighborhood of Oak Park.

### **Electronic Commerce Education and Training Leader**

*Concurrent Technologies Corporation (CTC), San Diego, CA*

Performed client relationship management and information technology consultation for San Diego based operations on a \$1.5M E-Commerce contract. Presented at E-business conferences and symposiums to various target groups including prime government contractors such as Raytheon, Boeing, and Lockheed Martin, Department of Defense (DoD) agencies such as the Air Force Material Command and the Defense Contract Management Agency, and to small and medium-sized enterprises (SMEs) and DoD contracting personnel. Member of CTC's National Electronic Commerce Resource Program's *Education and Training Working Group (ETWG)*.

- Assisted in San Diego based business development operations including proposal writing and prospective client consultation.
- Designed and delivered targeted e-Business educational sessions and outreach at Small Business Administration (SBA) conferences, local community colleges, government organizations, and industry trade shows.
- Provided technical training on site to vendors and Department of Defense agency personnel on electronic procurement systems and Internet EDI applications.
- Reviewed and evaluated internal corporate instructor certification processes for five (5) existing e-Commerce instructors.
- Closed and managed an instructional design and faculty training project for the Center for Applied Competitive Technologies (CACT) and Riverside Community College District.
- Performed graphic design, Web design, video production, and instructional design on various internal corporate presentations and external client-driven projects.

### **Instructional Technology/Training Staff Member**

*Information Technology and Communication (ITC)*

*Educational Technologies (Department of Continuing Education)*

*University of Virginia, Charlottesville, VA*

Web design and development, video production, and interactive consultation on multiple digital media projects within both the Curry School of Education and Educational Technologies of the Department of Continuing Education at the University of Virginia.

- Produced original video-based training for cable broadcast delivery.
- Interfaced with prospective vendors on University's video training program.
- Procured and evaluated training agents for University's MCSE/MCP training certification program.
- Coordinated the delivery of computer training on the University's closed-circuit cable system.

### **Executive Director, Director of Education, Instructor**

*Sylvan Learning Systems, Inc., Washington DC and Charleston, SC*

Ballou High School— District of Columbia Public Schools CHOICE Middle Schools Program (The Shriver Center, UMBC) Sylvan Learning Systems, Inc.; Eastern High School— District of Columbia Public Schools Sylvan Learning Systems, Inc. Washington DC; Cardozo High School— District of Columbia Public Schools.

*Executive Director*

- One of three area managers responsible for Sylvan's \$250K District of Columbia Public School contract. Managed, oversaw and directed the opening of four learning centers in two high schools and one middle school. Accountable for \$60k operational budget. Point of contact for Sylvan corporate management team.
- Responsible for the Sylvan instructional program, including the delivery of all educational standards and contract requirements. Interfaced directly with high-level clients and with school administration and faculty
- Member Sylvan's traveling executive team, which was responsible for the launch and opening of two new Sylvan Learning Centers in the Charleston, SC Public Schools System.
- Responsible for the hiring, training, and performance of thirteen instructors.

*Director of Education*

- Conducted monthly instructor meetings to assure adherence to instructional policies and procedures.
- Trained and developed instructors/staff through initial and follow-up workshops.
- Guided instructors in setting and developing appropriate goals for students based on initial testing, administered progress tests and formulated progress reports.
- Continued to instruct and work with students as needed.

### *Instructor*

- Responsible for student programming, progress, and conferencing.
- Administered skill assessments; analyzed testing results and completed summaries.
- Proactively analyzed and conducted prescription quality reviews.
- Set appropriate goals for students based on initial testing, administered progress tests and formulated progress reports.

### **LICENSES, CERTIFICATIONS & TRAININGS**

Apple Certified Technician Training Classes, Apple Computer & Grossmont Union High School District (2003)  
Microsoft Certified Professional Training Windows 2000 Classes, (2003)  
Cisco Networking Academy Training Classes, Centers for Education and Technology (2003)  
Apple Final Cut Pro Certified Technician Certificate, Apple Computer (2003)  
Social Science; Computer Concepts and Applications, K-12, adults, State of California  
History and Social Science, State of Virginia  
Social Studies, State of Pennsylvania  
Teacher of Social Studies, State of Delaware

### **CONFERENCE PRESENTATIONS**

- *Differentiated Instruction With Standards-Based Online Resources*. San Diego Computer-Using Educators CUE Conference: November 2007, San Diego, CA.
- *Nettrekker d.i. and 21<sup>st</sup> Century Skills*. San Diego Computer-Using Educators CUE Conference: November 2007, San Diego, CA.
- *Visions in Education: A Technology Staff Development Model For K-12 Teachers*. NECC 2006, San Diego, CA.
- *Visions In Education: The Softer Side of Technology*. TechEd 2006: March 2006, Pasadena, CA.
- *Data Analysis In The Classroom: Using Excel In A Problem Solving Activity With Your Students*. San Diego Computer-Using Educators CUE Conference: October 2005, San Diego, CA.
- *WebQuest: A Tool for Teaching the Holocaust*. United States Holocaust Memorial Museum Forum: San Diego State University, April 2003, San Diego, CA.
- *Online Learning: Strategies for Designing Web-based Training*. Society of American Military Engineers (SAME), October 2000, Long Beach, CA.
- *Electronic Commerce*. Department of Defense, Office of Small and Disadvantaged Business Utilization (SADBU), November 2000, San Diego, CA.
- *Marketing on the Internet*. University of Southern California, April 2001, Los Angeles, CA.
- *DoD Electronic Commerce Applications*. Gold Coast, June 2001, Long Beach, CA.
- *Electronic Data Interchange (EDI) and Wide Area Workflow*. Aerospace 2001, June 2001. Santa Clarita, CA.
- *Wide Area Workflow*. DoD Western Regional Council, August 2001. Los Angeles, CA.
- *Marketing on the Internet*. Blacks in Government, August 2001. Los Angeles, CA.

### **COMPUTER SKILLS**

Windows 95/98/NT/XP/2000, Macintosh OS 7.x-10.4, OS X Server, Linux UNIX, Apache Web Server  
Web Application Development using PHP and MySQL, Javascripting, CGI scripting, XML/RSS and DHTML.  
Computer LAN networking including TCP/IP, sub netting, DNS, routing, and cabling  
Windows and Apple Desktop Support including Ghost Multicasting, ARD and Apple Software Restore ASR  
Macromedia Authorware, Dreamweaver, Fireworks, Flash, Freehand and SoundEdit 16  
Adobe InDesign, PageMaker, GoLive, Acrobat, Photoshop, and Illustrator  
Media 100, Avid MCXpress, iMovie, and FinalCut Pro, DVD Studio Pro non-linear video production  
DeBabelizer, MediaCleaner Pro, Apple Quicktime, RealVideo, Allaire Homesite, BBEdit, Inspiration, Visio  
Microsoft Access, Project, Publisher, Frontpage, Powerpoint, Word, and Excel  
WebCT, Blackboard, NetMeeting, USENET, SSH, Listserv, Majordomo, File Transfer Protocol

### **MEMBERSHIPS**

**ISTE** International Society for Technology in Education  
**CUE** Computer-Using Educators (San Diego)  
**DELTA TAU DELTA** International Fraternity

### **WEB PRESENCE**

Personal ePortfolio~ <http://www.jimepler.net>  
Personal Photography~ <http://photography.us.com>  
Technology Blog~ <http://www.mytechmusings.com>  
Department Web Site~ <http://edtech.guhhsd.net>  
Teacher Exchange~ <http://exchange.guhhsd.net>